

MAX SIEGLE

OPERATIONS • CONTINUOUS IMPROVEMENT • BUSINESS EXECUTION

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PROFESSIONAL PROFILE

Operations and continuous improvement leader with 14+ years of progressive experience across regulated manufacturing, production, warehouse and inventory operations, product commercialization, ERP implementation, analytics, and cross-functional execution. Currently leads 70+ employees across multiple production lines and supporting warehouse activities. Known for simplifying complex operational work, strengthening accountability, improving visibility, and using practical technology to make processes easier to manage and decisions easier to act on. Progressed through product development, production leadership, and operations management roles at Nutrix International.

70+

Employees Led

80%+

Overtime Reduction

~95%

Inventory Accuracy

40-60%

Output Increase

\$26M -> \$42M

Revenue Growth

PROFESSIONAL EXPERIENCE

NUTRIX INTERNATIONAL LLC | Salt Lake City, UT

Operations Manager Jan 2022 - Present

- Lead manufacturing, warehouse, inventory, material-flow, and production-support execution across 70+ employees and multiple production lines in a high-mix regulated manufacturing environment.
- Coordinate daily priorities with Planning/Purchasing, Quality, Engineering/Maintenance, Finance, Customer Service, vendors, and executive leadership to resolve material constraints, inventory discrepancies, production risks, and urgent delivery issues.
- Supported operations during company growth from approximately \$26M to \$42M in annual revenue by strengthening operating structure, accountability, reporting, and execution discipline.
- Introduced real-time production performance visibility and structured KPI reviews that helped increase output on key tube-filling lines from roughly 12,000-15,000 to 20,000-25,000 units per day, a 40-60% improvement.
- Reduced excess labor by approximately 11% and overtime by more than 80% through better crew sizing, scheduling discipline, line readiness, and performance management.
- Rebuilt inventory-control and cycle-count routines, improving inventory accuracy to approximately 95% and strengthening physical-to-system transaction discipline.
- Led the operational workstream for NetSuite ERP implementation, including process mapping, workflow requirements, testing, reporting needs, user support, and adoption across manufacturing and supply chain activities.
- Leverage Power BI, advanced Excel, KPI reporting, and AI-assisted tools (including Claude Code and OpenAI Codex) to simplify planning, data validation, shortage/risk analysis, and operational follow-up, with human review before use in daily decisions.

Production Manager Jan 2020 - Dec 2021

- Led daily production planning, staffing, capacity allocation, schedule execution, and performance management across multiple manufacturing lines.
- Improved coordination between production and warehouse teams to strengthen material staging, replenishment, line readiness, and response to changing priorities.
- Applied Lean, 5S, root-cause analysis, corrective action, and standard-work practices to recurring bottlenecks, downtime, and execution failures.

Product Development Manager May 2016 - Jan 2020

- Led new-product development and commercialization from concept through manufacturing transfer, coordinating product requirements, materials, sourcing inputs, quality needs, manufacturability, scalability, and launch readiness.
- Worked cross-functionally with Operations, Quality, Regulatory, Commercial teams, suppliers, and manufacturing stakeholders to resolve issues and prepare products and processes for production.

- Developed SOPs, process documentation, and manufacturing standards to improve repeatability, control, and transition into ongoing operations.

ULTRADENT PRODUCTS, INC. | Brazil

Process Analyst Jun 2012 - Oct 2013

- Analyzed manufacturing processes and supported continuous-improvement initiatives focused on efficiency, process stability, standardization, quality, and throughput.
- Led root-cause and corrective-action work to reduce recurring process issues and improve execution consistency.

Project Coordinator Feb 2012 - Jun 2012

- Coordinated facility-expansion, equipment-procurement, process-integration, and new-product launch activities in a regulated manufacturing environment.
- Tracked schedules, cross-functional actions, and implementation readiness while helping resolve issues across stakeholders.

Production Lead Jun 2009 - Mar 2012

- Supervised production teams and coordinated daily execution to safety, quality, schedule, and productivity expectations.
- Trained employees, reinforced standard work, and supported day-to-day problem solving on the production floor.

EDUCATION

Columbia College — Bachelor's Degree, Management Information Systems & Business Administration (2023)

Columbia College — Associate Degree, Business Administration (2020)

CORE CAPABILITIES & TECHNICAL SKILLS

Systems & Analytics: NetSuite ERP, Fishbowl ERP, Power BI, Advanced Excel, VBA, Microsoft 365, Visio, KPI Reporting, Process Mapping, Operational Data Analysis

Improvement Methods: Lean, 5S, Root-Cause Analysis, Corrective Action (CAPA), SOP Development, Standardized Work, Inventory Controls, Process Documentation

AI & Automation: Claude Code, OpenAI Codex, Prompt/Context Design, Rapid Prototyping, Workflow Simplification, Operational Planning Support

Languages: English (Fluent), Portuguese (Fluent)